

# NH NICK HARLAND






## Senior Graphic Designer

*Samples Online*  
**nickharland.com**



### 5 POINTS of Appeal

*Hey! Lets*  
**WORK**  
*Together*

-  Classically educated in problem-solving, taught to think analytically
-  Confident in heading up a creative team in a market leading environment
-  Experienced in a deadline-driven environment, keeping within tight time and budget constraints
-  Multi-disciplined, working with print; web photography and videography
-  Highly motivated, working both independently and in a collaborative environment

March 2020 until  
**PRESENT**



Senior Graphic Designer

- ✓ Design & develop the brand strategy
- ✓ Ensure brand consistency
- ✓ Produce Internal Communication Illustrations
- ✓ Produce mailers and door drops for supporters.
- ✓ Design and develop multi disciplined social media marketing platforms
- ✓ Production of videos for internal communications/presentations
- ✓ Produce branded corporate policy documentation
- ✓ Design quarterly member magazine

November 2016 to March 2020



Senior Graphic Designer  
 Photographer / Videographer

- ✓ Design & develop the brand strategy
- ✓ Design & develop individual sub company identities
- ✓ Plan & develop marketing strategies with a 6 month forecast.
- ✓ Produce marketing campaigns for print web & video.
- ✓ Design and develop multi disciplined social media marketing platforms
- ✓ Introduction & development of the Youtube video platform.
- ✓ Direct, shoot and edit photography and videography projects with aerial Drones & various camera equipment
- ✓ Drone pilot with 120+ hours flight time

August 2015 to November 2016



Senior Graphic Designer

- ✓ Managed workload from enquiry through to completion
- ✓ Helping to progress the company towards a BSI Accreditation.
- ✓ Produced in depth client presentations for tenders and new business
- ✓ Managing daily targets, with design production and fitting teams.
- ✓ Specialised in livery designs for all vehicle sizes & machinery
- ✓ Specialised in new business branding & merchandising
- ✓ Trained to run large format vinyl cutting machines.

August 2007 to October 2009



Graphic Designer

October 2009 to September 2012

Freelance  
Designer

June 2014 to August 2015



Graphic Designer

January 2013 to June 2014



Graphic Designer

*Lets Talk Some Time...*  
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